Management Report

American KuneKune Pig Society - AKKPS
For the period ended December 31, 2024

Prepared by
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Prepared on
January 10, 2025

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Statement of Financial Position

As of December 31, 2024

	Total
ASSETS	
Current Assets	
Bank Accounts	
Cash - Bank of America	105,612.61
Cash in Paypal	590.55
Total Bank Accounts	**106,203.16**
Total Current Assets	**106,203.16**
TOTAL ASSETS	**$106,203.16**
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening balance equity	36,556.39
Retained Earnings	43,165.36
Net Revenue	26,481.41
Total Equity	**106,203.16**
TOTAL LIABILITIES AND EQUITY	**$106,203.16**

Statement of Activity

January - December 2024

	Total
REVENUE	
Dues - Regular	66,853.64
Memberships Refunded	-260.00
Revenue from Online Store	1,524.00
Revenue from Printed Pedigrees	245.00
Total Revenue	**68,362.64**
COST OF GOODS SOLD	
AKKPS Promo Items	0.00
Total Cost of Goods Sold	**0.00**
GROSS PROFIT	**68,362.64**
EXPENDITURES	
Advertising	
Advertising - Facebook	1,246.40
Advertising - Magazines	3,210.00
Google Ads	5,447.60
Total Advertising	**9,904.00**
Cell Phone Expense	415.23
Contract & professional fees	
Accountant Fees	1,200.00
Accounting Software	745.00
Legal fees	1,045.00
Total Contract & professional fees	**2,990.00**
Herdbook and Membership Maintenance	2,380.25
Insurance	1,277.00
Office expenses	1,788.77
Google Workspace	1,716.40
Office supplies	68.67
Shipping & postage	16.04
Zoom Fees	335.79
Total Office expenses	**3,925.67**
Paypal Fees	3,048.38
Promotional Items for Members	9,043.26
Merchandise Shipping	1,685.27
Total Promotional Items for Members	**10,728.53**
Sanctioned Show Sponsorship	3,000.00
Taxes Paid	25.00
Uncategorized Expense	
Gifts	959.57
Miscellaneous	76.00
Total Uncategorized Expense	**1,035.57**

	Total
Web Maintenance	751.60
Webinar Fees	2,400.00
Total Expenditures	**41,881.23**
NET OPERATING REVENUE	**26,481.41**
NET REVENUE	**$26,481.41**